

Skill Strengthening for Industrial Value Enhancement (STRIVE)

A. Brief Overview

1. Skills Strengthening for Industrial Value Enhancement (STRIVE) is a World Bank-assisted Ministry of Skill Development & Entrepreneurship initiative, which aims at improving the relevance and efficiency of skills training provided through ITIs and apprenticeships throughout India. STRIVE is a five-year project with a total outlay of about 2200 Crore INR.
2. The DGT has circulated an Operations Manual on 3rdJan. 2019 for the States to follow guidelines while implementing the STRIVE Project. The States have been categorized on the basis of number of ITIs in any given State, and Punjab, with a total of 145 ITIs, is a Category A state. Out of total 112 Govt. ITIs, DGT has selected 23 Govt. ITIs from Punjab State.
3. Every state is required to constitute a State Steering Committee (SSC) which is the apex body at State/UT level which is instrumental in reviewing the implementation of STRIVE Project. The Additional Chief Secretary of the Department acts as the Chairman of the SSC. The main role of SSC is to review and approve the annual work plan and budget for STRIVE Project.
4. The Department is also required to constitute a State Project Implementation Unit (SPIU) which is the key implementing body at the State/UT level which is responsible for project implementation within the state. The Director of the Department of Technical Education of the State acts as the State Project Director for STRIVE Project.
5. STRIVE project follows a performance-based funding system whereby each state is allotted funds on the basis of its respective ITIs', achievement of Key Performance Indicators or KPIs under the three designed Result Areas (RAs).

Project Result Areas :

- RA-1 : Improving Performance of ITIs selected under STRIVE Project
- RA-2 : Increased Capacities of State Government
- RA-3 : Improved Teaching & Learning Capabilities (To be done at DGT Level only)
- RA-4 : Improved and Broadened Apprenticeship Training

Result Area 1: Improved Performance of ITIs Funds

- DGT, Govt. of India has approved Rs. 3963.84 lacs for selected 23 Govt. ITIs (List attached)

- 40% of maximum allocation i.e. Rs. 1284 lacs was released on signing of PBGA by Gol under Result Area (RA) 1 for 19 ITIs and has further released 2.96 lacs for 05 new ITIs selected thereafter.
- The result area will address key challenges of ITIs by supporting them in improving quality of their skill development programs, enhancing labour market relevance and efficiency of operations by:
 - a) Increasing industry relevance, on-the-job training, industrial exposure of teachers and need assessment of trainers;
 - b) Introduction of new courses (Craftsmen Training Scheme (CTS) courses and other National Skills Qualifications Framework (NSQF) complied short- term courses) to respond to local labor market needs;
 - c) Mobilizing disadvantaged groups such as females and scheduled tribes (STs) by introducing tailored courses for them;
 - d) Strengthening pedagogical approaches for soft skills development;
 - e) Strengthening employment promotion activities for graduating students;
 - f) Introducing income-generating activities for enhanced institutional sustainability such as introduction of fee-paid NSQF compliant short programs (with a minimum duration of 300 hours);
 - g) Improving facilities and upgrading training equipment and adding new trades in the ITIs.

Result Area 2: Increased capacities of State Governments

- A sum of total Rs. 1600 lacs was approved by DGT, Govt of India
- 30% of maximum allocation i.e. Rs. 480 lacs was required to be allocated on signing of PBGA but DGT Gol has released Rs. 320 lacs (20%) under Result Area (RA) 2.

The objective of this result area is to:

- a) Support State Governments in improving the overall regulatory and operational environment of Industrial Training Institutions (ITIs) and establishing Industrial Clusters (ICs) at the State level;
- b) Incentivize States to introduce reforms within the skilling ecosystem through performance-based funding; and
- c) Improve the efficacy of skills training in India by strengthening the monitoring mechanisms at State level.

Result Area 3 : Improved teaching And Learning Capabilities

This is to be implemented at DGT Level only.

Result Area 4: Improved and Broadened Apprenticeship Training

✓ A sum of Rs. 80.00 lacs has been released by DGT Gol for establishment of State Apprenticeship Monitoring Cell (SAMC)

✓ The objective of this result area is to:

- a) Support the strengthening of modern apprenticeship through Industry Cluster
- b) Apprenticeship support activities
- c) Research and awareness creation
- d) Capacity Development of key stakeholders in Government and Private section
- e) Strengthening Apprenticeship Cells in States/UT

FUNDING & ALLOTTMENTS

The total outlay of the Project is about Rs. 60 Crores. Rs. 40 Crore is earmarked for RA-1, Rs.16 Crores for RA-2 and Rs. 4 Crores for RA-4 . The DGT has allotted an advance of total sum of 19.80 Crore INR to the State so far, details of which is as under:-

Sr. No.	Date of release	Description	Funds released by GOI
1.	18.3.2019	Release of 20% as advance of the total outlay of 16 crores under Result Area (RA)-2 for (i) Development of career progression policy including recruitment, training and allied initiatives (ii) Percentage Reduction in trainer vacancies as proportion of sanctioned strength in ITI	320 Lacs
2	25.6.2019	Grant in Aid to the State of Punjab for "Establishment of State Apprenticeship Monitoring Cell (SAMC)"	80 Lacs
3	16.12.2020	Release of 40% as advance under Result Area (RA) 1 for 19 ITIs for improving quality of their skill development programs	1284 Lacs
4	04.06.2021	Release of 40% as advance under Result Area (RA) 1 for 05 new ITIs selected thereafter for improving quality of their Skill development programs	296 Lacs
		Total	1980 Lacs

- Out of these Rs 2.96 Cr have been allotted to the concerned Institutes and the process to allot remaining funds is underway.