



DIRECTORATE OF TECHNICAL EDUCATION AND INDUSTRIAL TRAINING, PUNJAB

Branch-SDI Cell Memo. No. IT/SDI/WYSD/

Date:-

To

The Principals/Supdts(T)/Head Masters/Head Mistresses
of all Govt. and Pvt. ITIs of Punjab State

Subject:- Celebrating 15th July, 2015 as "World Youth Skills Day"

The United Nations, on 11th Nov. 2014, announced the designation of 15th July every year as "World Youth Skills Day", to recognize the importance of skilling in the lives of youth across the globe. Ministry of Skill Development and Entrepreneurship, Govt. of India is celebrating "**World Youth Skills Day" on 15th July** across the country with the formal launch of National Skill Development Mission, unveiling National Skill Development and Entrepreneurship Policy 2015 and formal rollout of Pradhan Mantri Kaushal Vikas Yojna (PMKVY) on 15th July 2015 by Hon'able Prime Minister of India.

2. Hon'able Minister of Skill Development and Entrepreneurship, Govt. of India has requested all the State Governments to celebrate this day in a befitting manner so as to achieve convergence and coordination between the national and state level functions. The entire idea of celebrating the World Youth Skills Day on a large scale is to underscore the significance of skilling, vocational education and entrepreneurship amongst the youth of the Country and make them feel that by skilling, reskilling and up-skilling, they shall become an integral part of the growth story of India, besides carving out a career trajectory for themselves.

3. As per the directions of Union Government, the World Youth Skills day is being celebrated on 15th July 2015 at a State level function at State HQ Chandigarh in coordination of PHD Chamber of Commerce and Industry. In addition to this all the Industrial Training Institutes, Govt. and Private of the State of Punjab are directed to celebrate this day as World Youth Skills Day on 15th July by organizing following events, with active participation of trainees, in their respective premises:

a) Awareness Seminar/Workshop about the needs of Skill Training in which all the elected representatives like, Panches/Sarpanches/Municipal Councilors/Hon'able MLAs/Hon'able MPs and other Hon'able Personalities may be invited. In this seminar/workshop the new initiatives being taken by the Govt. benefits of skill training,

PLOT NO. 1-A, SECTOR 36A, CHANDIGARH. PH. 0172-2614031, FAX 2614622, Ph.5022369,

website: www.dtepunjab.gov.in, www.punjabitis.gov.in, www.psdmission.gov.in

e-mail: ditpbsdi@gmail.com, psdmission@gmail.com



DIRECTORATE OF TECHNICAL EDUCATION AND INDUSTRIAL TRAINING, PUNJAB

future prospectus be informed and doubts, if any be cleared;

b) Debates, eloquents, Painting competitions may be organized on this day on the theme of Skill Training and the participants may be given awards;

c) Seminar/Workshops may be organized by inviting Industry and Service Sector leaders on Placements, placement tracking and Entrepreneurship and Academia Industry Interaction. In this event, the GM, DIC, the officers of the Departments of Welfare, KVIC, KVIB, LACKFINCO, Lead Banks may also be invited;

d) The celebrations of this day should also be linked to "**Swachh Bharat**" by organizing a complete '*Cleanliness Drive*' in the Institute in which all the staff and Trainees should be made to participate.

On conclusion of the celebrations, main pictures of the events and a complete report, soft and hard copy, of these activities may be submitted to the HQ with in 3 days.

(B. Purushartha, IAS)
Director

Endst .No. IT/SDI/WYSD/

9181-9184

Dated: 14/07/2015

A copy of the above is forwarded to the following for information please:

1. The Pvt. Secretary to TEM for the information of Hon'able Technical Education & Industrial Minister Punjab;
2. The OSD to CS for the information of the Chief Secretary, Punjab;
3. The Pvt. Secretary to PSTEIT for the information of the Principal Secretary, Technical Education & Industrial Minister Punjab;
4. The DGT, Ministry of Skill Development and Entrepreneurship, Govt. of India, 2nd Floor, Shivaji Stadium, Annexe Building, Shahid Bhagat Singh Marg, New Delhi

Jagjit Singh
Joint Director(IT)
(M)09417658602
jagjitsingh1264@gmail.com